

Note-2026-06-24

By winkler · June 24, 2026

TL;DR

Wendy's shares surged after discussions on Reddit's WallStreetBets subreddit suggested it could become the next meme stock, despite being down 80% from its highs. Meanwhile, Meta is developing a prediction markets app and innovative glasses, while Butterfly Network's shares rose significantly due to advancements in ultrasound technology.

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Charts

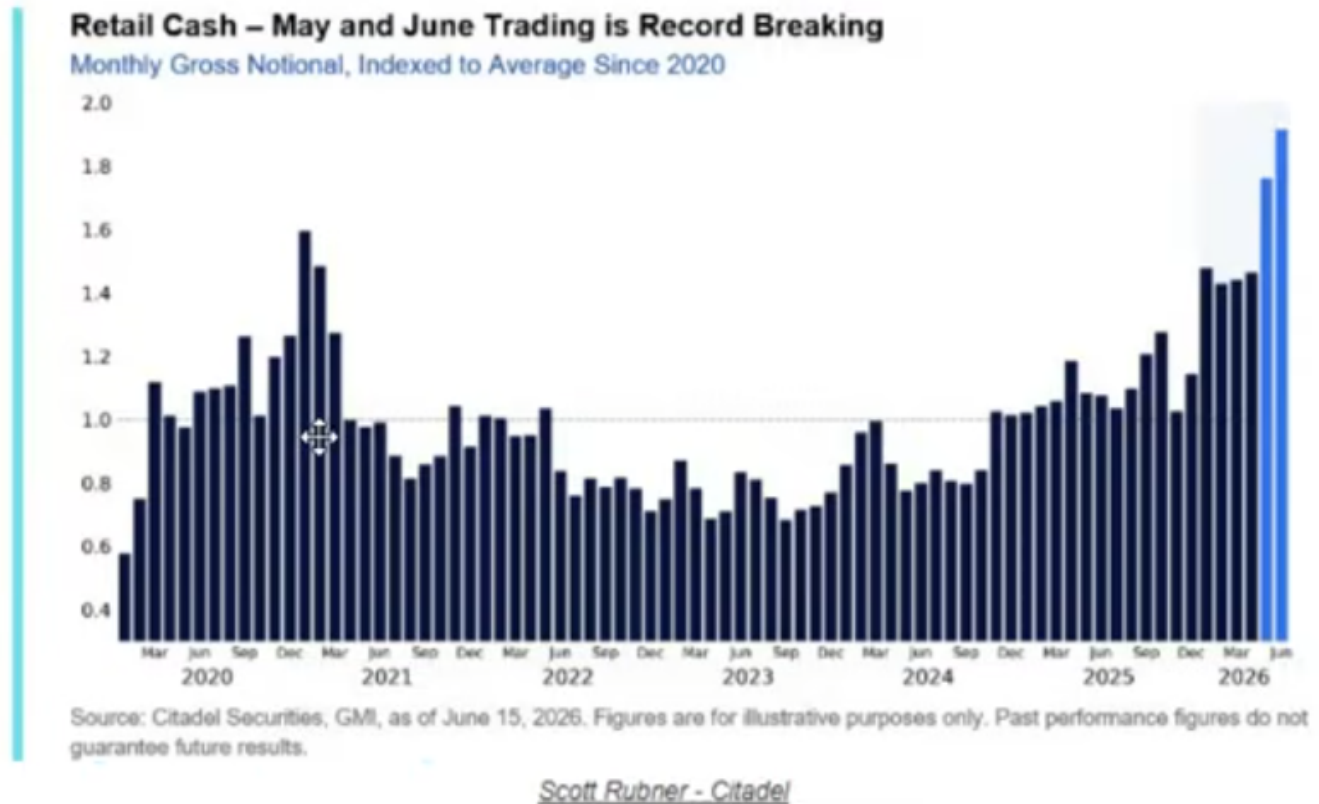
[WEN\\$7.33-6.80%](#) is down roughly 80% from its highs. Today, it went up because a Reddit group started discussions about making it the next meme stock. How wild is that..

"Wendy's was surging on Wednesday after several users on Reddit's WallStreetBets subreddit called for retail investors to buy shares in the struggling fast-food chain." - [George Glover](#)



Reminds me of this image:

3. Retail activity. "May shattered previous activity records in cash equities ... From this peak, activity has accelerated further in June, with volumes this month tracking 9% above May's record. Nine of the ten largest retail trading days ever observed on our platform have occurred in just the last month, including seven during the first half of June alone."



[COIN\\$149.06+4.59%](#) - [Ascending Channel](#) breakdown and retest. This is usually the confirmation, great time to add to shorts.



News

1. **Mark Zuckerberg Directed Meta to Create a Prediction Markets App** ([NYT](#))
[META\\$542.87-2.68%](#)
2. **Meta designs its own glasses in the race for your face** ([MB](#))
[META\\$542.87-2.68%](#)
3. **Midjourney, the AI image generator, is developing a full-body ultrasonic scanner** ([engadget](#)) [BFLY\\$7.68-3.15%](#)
4. Midjourney said last week that it's developing a machine capable of creating a detailed 3-D map of your body in under 60 seconds while you're submerged in a pool with tiny sensors. Shares of Butterfly Network, the company behind the tech

that will power Midjourney's scanner, have jumped 35% since the announcement last week:

5. Massachusetts-based Butterfly makes handheld ultrasound devices powered by cutting-edge computer chips at a fraction of the cost of more traditional, bulky ultrasound machines.
6. It expects to reap as much as \$74 million in the next five years from Midjourney's quest to make a cheaper MRI-imaging alternative.
7. AI models capable of devastating attacks on governments and business months away, rare Five Eyes statement warns ([theguardian](#))
8. Fable 5 relevance, and general OpenAI / Anthropic planned IPOs
9. Applebee's viral 'Dollaritas' are returning this July. Here's when ([usatoday](#))
[DIN\\$36.08+2.24%](#)
10. Consumer sentiment is at an all-time low, and stores are pulling out all stops
11. Eager to work, teens find a frustrating summer job search ([GroundNews](#))
12. Direct quote reflects my thoughts: "don't see the value in hiring someone without any experience," as artificial intelligence and minimum-wage laws discourage hiring teens.

Food For Thought

[GOOG\\$342.19-0.82%](#)

The Highest-Earning Creators of the Internet Content Machine

Highest-paid online content creators
and most significant platform of activity

Jimmy Donaldson (MrBeast)	 YouTube		\$300M
Dhar Mann (Dhar Mann Studios)	 YouTube		\$65M
Steven Bartlett (The Diary of a CEO)	 / Podcasts		\$52M
Mark Edward Fischbach (Markiplier)	 YouTube		\$38M
Rhett McLaughlin & Link Neal (Rhett & Link)	 YouTube		\$37M
Codie Sanchez	Multiple platforms		\$31M
Darren Jason Watkins Jr. (I Show Speed)	 / twitch		\$30M
Mark Rober	 YouTube		\$30M
Rachel Anne Accurso (Ms. Rachel)	 YouTube		\$26M
Jesse Riedel (Jesser)	 YouTube		\$25M



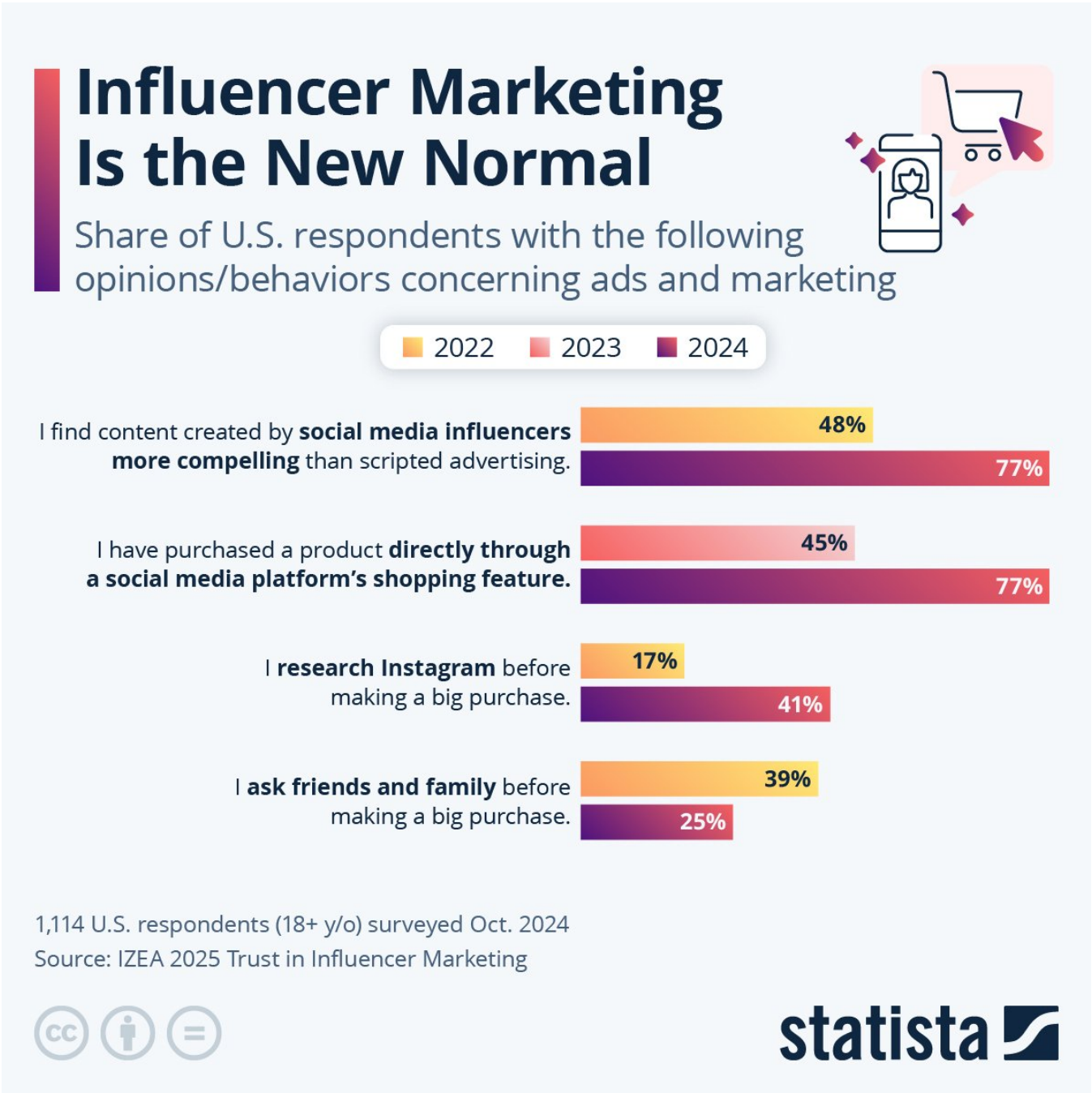
Mar. 2025 – Mar. 2026 earnings
Source: Forbes Top Creators 2026



statista 

Source: <https://www.statista.com/chart/30685/highest-earning-online-creators>

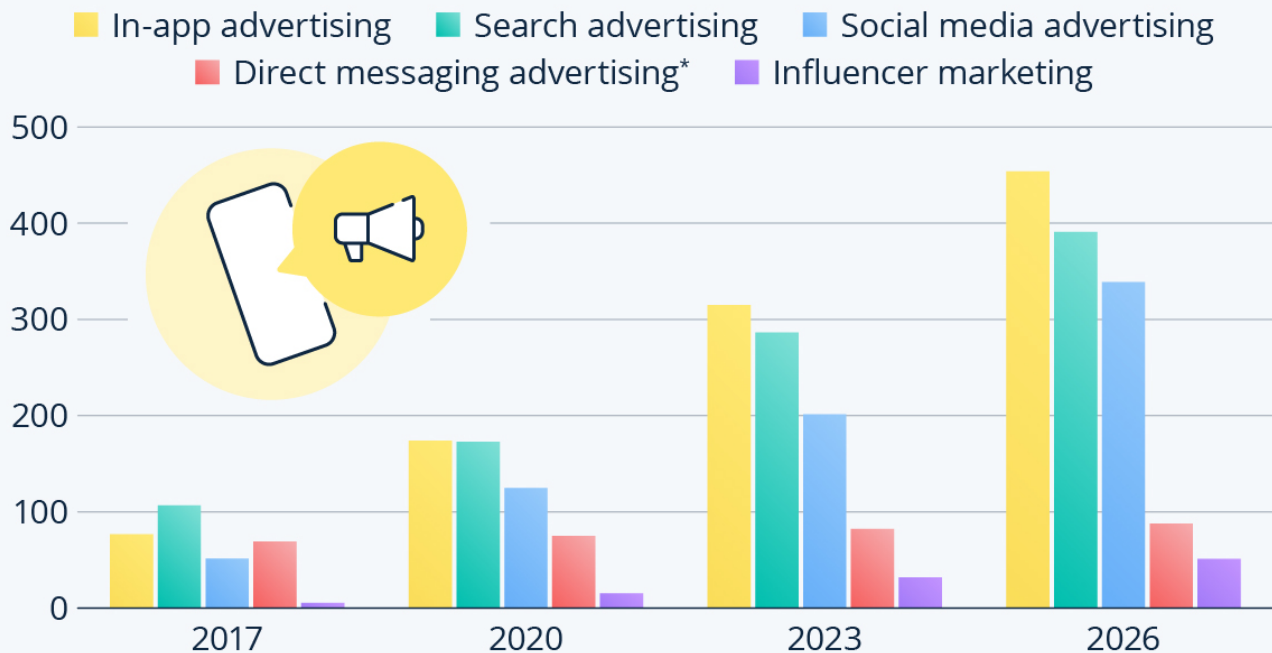
META\$542.87-2.68%



Source: <https://www.statista.com/chart/36348/share-of-us-respondents-with-the-following-opinions-behaviors-concerning-ads-and-marketing>

Influencer Marketing Small Part of Online Ad Channels

Estimated global spending on different marketing channels (in billion U.S. dollars)



* Includes mail, telemarketing and online channels
Data as of Aug. – Dec. 2025 (Social media: Apr. 2026)

Source: Statista Market Insights



statista

Source: <https://www.statista.com/chart/22744/market-size-number-of-agencies-in-influencer-marketing-worldwide>

FAQ

Why did Wendy's stock go up?

Wendy's stock increased after users on Reddit's WallStreetBets subreddit encouraged retail investors to buy shares, aiming to make it the next meme stock.

What is Meta working on?

Meta is creating a prediction markets app and designing its own glasses as part of its ongoing technological innovations.

What is Butterfly Network's recent development?

Butterfly Network announced it is developing a machine that creates a detailed 3-D map of the body quickly, leading to a 35% increase in its shares.

What challenges are teens facing in the job market?

Teens are experiencing a frustrating summer job search due to low consumer sentiment and employers' reluctance to hire inexperienced workers.

What is the significance of AI models mentioned in the blog?

The blog notes that AI models capable of significant attacks on governments and businesses are expected to be developed soon, raising concerns among the Five Eyes intelligence alliance.